

Ray McCormack – Producer / Director

A native of Dublin, Ireland, Ray moved from London to Zürich in 2002. Together with Basil Gelpke of Lava Productions AG, Zurich he is currently producing and directing the feature documentary, "OilCrash" – see www.oilcrashmovie.com

Other projects Ray has in development include a comedy feature, "Ballyfeckin", a David versus Goliath story which pits the guile of Larry Barry, village shopkeeper against the might of the Irish government, personified by Minister Lennon - with hilarious results; and "The Midnight Killer", a psycho-thriller about the rivalry between a Swiss serial killer and the detective who is hunting him.

In 2002, Ray founded a new division of Zürich's Topic Film, to introduce international commercials Directors to Switzerland. Since 1996, he has produced commercials and corporate films for many of the worlds leading advertising agencies and their clients, including Audi, Ford, Nestlé, Pepsi and, most recently, Mercedes.

Since 1989 he has both produced, and occasionally directed, music videos, arts & entertainment programmes for TV and documentaries including the award winning, feature documentary, "Welcome to The Cheapseats". His clients have included the BBC; Fugitive TV; and Propaganda UK - where he also worked as head of production. Artists he has had the pleasure of working with include Sir Paul McCartney, Queen, Kylie Minogue and The Wonder Stuff.

Prior to this, Ray acquired and developed his skills in production while working as assistant director, production manager and production assistant on broadcast, commercials and music videos for a number of production companies in London.

Ray is a graduate of the MEDIA film producers' training and development programme, EAVE 2002, and has an Honours degree in Environmental Policy and Management from London Guildhall University.

December 2005.